



CVETNET,

Up-skilling and Re-skilling digital competences & team working in SMEs' Foreign Trade departments

22/03/2021

10:00-12:45

(Online)

Language: Spanish

EUROPEAN **VOCATIONAL**
SKILLS WEEK 2021





AGENDA

EUROPEAN VOCATIONAL SKILLS WEEK 2021

Organized by:



CVETNET, up-skilling and re-skilling digital competences & team working in SMEs' Foreign Trade departments

CVETNET is a European project co-financed by the Erasmus + Program to strengthen vocational training networks using new learning methods, attending to the digital transformation of SMEs. The main objective of the project is focused on strengthening the digital skills of work teams and intergenerational learning.

The event will focus on the importance of the digital skills regarding the evolution of jobs as a result of digitalization. The CVETNET Project is advancing in the development of materials to transfer new innovative teaching methodologies for professional development of VET teachers, trainers, mentors and / or leaders. This event aims to present its progress and materials, as well as the next steps of the project that will focus on supporting and guiding microenterprises and SMEs in the development of their human capital, by improving the skills of their employees.

Moreover, during the event will be presented a Spain Chamber program that supports internationalization through international e-commerce. This program will offer training and guidance about this new form of internationalization.

The event will be focused in the following topics:

1. **Up-skilling and Re-skilling digital competences & team working in SMEs' Foreign Trade department. Presentation of Spain Chamber's Support Programme.**
 - i. Program objectives
 - ii. Working tools
 - iii. Methodological guide
 - iv. International e-commerce handbook
 - v. Training in International e-commerce
2. **CVETNET Project**
 - a. Survey about SMEs' needs in the digital skills of their Human Capital and level of teamwork.
 - b. New professional profiles in the digital era
 - i. Digital Skills Needs for Managers and Staff in 2020
 - ii. Evolution of job profiles regarding digitalization

It is possible to find more information about CVETNET in: <https://www.cvetnet.com/>